

CD RamBand Boosters

July 2, 2024

- 1) Call to Order & Welcome Officers Introductions
 - a) Call to order at 7pm
 - b) Attending Members
 - i) Matt Yates, Katie Hahn, Tanya Wall, Rachel Fraser, Jeff Stevens, Samuel Tate, Melissa LaCagnina, Ranee Buck, Lark Shirley-Stevens
- 2) Minutes - Last meeting Minutes review / posted to website
 - a) Motion to approve by Sam Tate, Seconded by Ranee Buck
- 3) Directors Reports
 - a) Band Director, Mr. Tate
 - i) Currently not in session with band
 - (1) Guard is having weekly sectionals
 - (2) Percussion Adding sectionals practices
 - ii) Currently writing and organizing show for fall
 - iii) Question - Progress in expensing bus costs with the school district
 - (1) Question was posed to transportation contact
 - (2) Will look into it, but will need to be brought up with incoming administration
 - (3) Should be able to get new direction from incoming Superintendent
 - b) Mr. Bitner
 - i) Unable to attend, has nothing to report
 - ii) Wants to make sure parents know to reach out through email if they have any questions or concerns
 - c) Directors' New Business
 - i) None
- 4) Officers Reports
 - a) Treasurer's Report – Matt Yates
 - i) As of 7/2
 - (1) Not a full report prepared, interest was just posted, will meet with Steve and prepare a report for the next two months with Steve
 - b) Financial Secretary Report - Vince DeNezza
 - i) Report Attached
 - ii) Of note There was a student reimbursement of \$30
 - iii) Motion to approve (Sam Tate), seconded (Ranee Buck)

- c) Recording Secretary - Jeff Stevens
 - i) Minutes approved
 - ii) Account transferred
- 5) General Business
 - a) Wearables - Sheila DeNezza
 - i) No report
 - b) Herco - Nikki Palakovic
 - i) No report
 - ii) May need to get another representative from boosters to encourage participation
 - c) Membership - Katie Hann
 - i) No new business
 - ii) Need to confirm function of online form with Lark
 - (1) Have placed link on new Band App
 - (2) Looking for new ideas for publicizing program and form
 - (a) Could make a QR code for August family program
 - (i) Should this be paper and/or virtual for links?
 - (ii) Could make a few paper versions
 - (b) Could add to / assemble packet for families
 - (i) Give to parents and friends and family night
 - 1. Possibility to set up a Boosters table with information for families? Tanya can man the table
 - 2. Should include a schedule for events (games, events, etc)
 - d) Sponsorship - Amy Hoezee
 - i) Not present
 - ii) Was able to get \$1000 sponsorship from Perkins
 - (1) Also open to adding band to display on TVs in rotation
 - (a) Perhaps graphic of schedule and info for sponsorship/donations
 - (2) Would Boosters need releases signed by students? Need anything above the standard school photo release? Alternately a band graphic
 - (a) Could change release to a opt-out notification?
 - iii) Contacted The Meadows
 - (1) Cannot do cash donation
 - (2) Can help sponsor mini gold tournament

- e) Dine to Donate- Melissa LaCagnina
 - i) In touch with local restaurants that we've worked with in the past
 - (1) Aiming for July / August with Ted's
 - (2) September for Pliables
 - (3) Five Guy's in October
 - ii) Will solidify schedule and distribute for advertising
 - (1) 3Bs and Meadows do not participate
 - (2) Trying to Reach out to Dog House and Chipotle, PJ Whelhan's
- f) Car Wash Report - Lark Shirley-Stevens
 - i) Had car wash June 29th
 - ii) \$275 profit
 - (1) Cloudy weather and vacations reduced traffic
 - iii) Aiming for bigger effort for 8/10 Car Wash
- g) Uniform Measuring - Kathie Novak
 - i) All members have been fitted for field uniforms
 - (1) Coats have been sent for cleaning
 - (2) One student has to have existing uniform fitted
 - (3) Five more students must be fitted for traditional uniforms
 - (a) Will need volunteers for ironing at AUGust Mini Camp
 - ii) Uniform bag is assigned
 - iii) Dinners organized for Camp
 - (1) Will send out sign ups for parents for each night
 - (2) Needs time for set up and when meals are served
 - (a) Will also need volunteers for serving and clean up and set up
- h) Chicken BBQ August 20th - Rane
 - i) Having tickets printed for distribution at first band camp week on 8/6
 - ii) Need to confirm pricing, will check and send it to board members for approval
 - (1) Committed for 400 participants (minimum amount)
 - (2) Discussion of setting up concurrent car wash, would be extra logistics/distraction
 - (a) Only has one known water spigot, used for food truck
 - (b) Could be difficult to staff with band students (will lose them during last hour for practice)
 - (c) Not recommended at this time
- i) Calendar Raffle - Danny Novak
 - i) Will try to get raffle tickets made early, have available in August
 - (1) Can tickets be sold after BBQ to prevent competition of events?

- (2) Goal is to have tickets in hand by September
 - ii) Will run through November
- j) Raise Right
 - i) Attached
 - ii) No report, need new coordinator to run program
- k) Fundraising meeting
 - i) Zoom Summary Attached
 - ii) General roadmap for fundraising, not a fixed list of events
 - iii) Personal Appeal fundraiser
 - (1) Run at start of school year
 - (2) Examining different options
 - (a) High returns from Fundraising University
 - (i) Cost is about 30% of intake
 - (ii) Features
 - 1. Coach to help kids make calls
 - (iii) Cons
 - 1. Hefty commission
 - 2. Minimum donation amount
 - (b) 99 pledges
 - (i) Didn't see high return last year
 - (ii) Low student motivation
 - (c) WiddyUp
 - (i) 10% commission
 - (ii) Focus on personal videos for appeal and rewards
 - (iii) Dispersed through text/email/social media
 - (iv) Untested
 - (d) Pledge
 - (i) \$5 flat pay for campaign
 - (ii) Untested
 - (iii) Similar to WittyUp
 - (e) Text out of "fill my note" graphic / progress based requests
 - (i) Send graphic with personal message
 - (ii) Ask to donate based on suggested dollar amounts
 - (iii) Collect with Venmo or PayPal
 - (3) Goal would be \$200 baseline for student, amount over would go directly into student's account
 - (4) Suggestions
 - (a) Need for personal appeal from student, not just social

media/electronic distribution

(i) Can effort be combined with other ideas?

(b) Fundraising University may be prohibitive because of commission amount

(i) May be able to do personalization based on prior experience of directors?

(ii) Could still organize a group coaching run by directors and/or boosters

(c) Need to launch and run program with band members present

(d) Feasible time?

(i) Director Tate will examine times

(ii) Could coincide with kick off meeting

(iii) Could require participation / tie to trip effort

(5) Need to work out details and instructions

(a) Matt will reach out to see how cheerleaders ran their home grown effort

(b) Rachel can start putting together support material once method is identified

iv) Potential fund raisers / schedule

(1) August

(a) 8/10 Car Wash

(i) Need to get sign up support at mini camp

(b) 8/20 Chicken BBQ

(i) Will not run with car wash because of water concerns

(2) September

(a) Poster Sales

(i) Dependent on timely receipt of photographs

(b) Personal Appeal program

(3) October

(a) 10/12 Band o Rama

(i) Should restart air grams

1. Do we have any with air gram experience?

2. Could it be done through a Google Form before the event? Send to participating groups?

(4) November

- (a) Wreaths across america
 - (i) Could band members participate in laying of wreaths?
- (b) Calendar Lottery
- (c) 9/10 Bowling Sunday Afternoon (speculative)
 - (i) Want to have during school year
 - (ii) Could also pursue mini golf at meadows
 - (iii) Could organize with in school "donut" sales
 - 1. Donuts were lucrative, unsure if there would be outside interest in tourney
 - (iv) Price point for bowling
 - 1. \$50 for 2 hour lane rental (not including shoes), 5 on lane, \$10 profit per participant, no minimum lane
 - 2. Probably want about 40 participates minimum
 - 3. Could offer prizes or just make social
 - 4. Could charge \$25, use some of money for prizes (probably puts it at \$40 for personal total cost?)
 - 5. Need to see if shoes are included
 - 6. Does this appeal to students?
 - a. Could we poll students at camp? Or through the Band app?
 - 7. Kicker is if we can reach out for broader appeal?

(5) October / November / December

- (a) Mums or Poinsettia Sales
 - (i) Any preference between mums or poinsettia?
 - (ii) Could coincide with Holiday concert, like prior Mothers Day concert
 - 1. December 15th is concert date
 - 2. Good to move toward winter / out of the fall events

(6) January

- (a) TV Raffle
 - (i) TV, acquired with donated Credit Card Reward Points

- (ii) Can sell tickets at December concert
 - (iii) Raffle will run during Indoor A Rama
- (7) February / March
 - (a) Spaghetti Dinner / Dessert night
 - (i) Band members could play
 1. Smaller collections/groups of students
 2. Similar to choir Broadway program
 3. Bitner and Tate could possibly incorporate preparation in Jazz and Concert bands?
 - (ii) Charge for meals
 - (iii) \$175 West Hanover hall rental (\$200 for weekday night)
 - (iv) Goal for 1st quarter 2025
- (8) April
 - (a) 4/5 Craft Show
- v) Other options
 - (1) Nothing Bundt Cakes, Easter
 - (a) New business in Target shopping center
 - (2) Saint Thomas Roasters / Coffee
 - (a) Will do coffee sales fundraisers
 - (b) Nice for local support
 - (c) Can address / reach out in future
 - (3) Popcorn
 - (4) Marianna's (Angie Warble)
 - (a) In lieu of R & K Subs
 - (b) Can do both subs and take & bake pizzas
 - (c) Good for fall / Halloween time?
- vi) Trying to look for replacements to unsuccessful programs / low participation
 - (1) Trying to look for new and fresh opportunities
 - (2) Examples
 - (a) R&K Subs
 - (b) Krispy Kreme
 - (3) Looking for programs that involve personal interaction
- vii) Other ideas
 - (1) Super Bowl Boxes program
 - (a) Betting Pool Buy In
 - (b) Other programs follow across a season

(c) Need to check against small games license

(2) Bingo Program

(a) Successful, but expensive upfront for prizes

(b) May be a very big undertaking

(c) Maybe be too alike to Football team / other fundraisers

(d) Will research further

(3) Some kind of community tournament

(a) I.e. Mini Golf, Corn Hole

(b) Should probably concentrate on one complicated event for the spring, such as Dinner or Tournament

6) New Business

7) Adjourned 8:05pm

a) Next Meeting 8/6/2024 at 7pm (zoom)

Central Dauphin HS Ram Band General Budget Summary						
For School Year 2023-2024						
Updated Prepared 7/19/2024 10:41 AM						Vince's Comments
	Description	Budget Amt	Actual Amt	Variance	Comments	Don't Print
Income						
CONTRIBUTED REVENUE						
	Grants	\$0.00	\$1,706.73	\$1,706.73		
	Corporate Contributions	\$0.00	\$300.00	\$300.00		
	Individual Contribution/Donations	\$500.00	\$852.82	\$352.82		
SPONSORSHIPS n MEMBERSHIPS						
	Business Sponsorship	\$2,500.00	\$500.00	(\$2,000.00)		
	Booster Patron Membership	\$2,500.00	\$125.00	(\$2,375.00)		
	Community Patron Membership	\$1,000.00	\$200.00	(\$800.00)		
EVENTS						
	Band-a-RAMa	\$6,000.00	(\$457.00)	(\$6,457.00)		
	Indoor-RAM-a	\$6,000.00	\$6,058.40	\$58.40		
	Fundraising University	\$10,000.00	\$4,252.14	(\$5,747.86)		
	Craft Show	\$12,000.00	\$14,171.89	\$2,171.89		
CONCESSIONS						
	Landis Field - Concessions	\$1,200.00	\$0.00	(\$1,200.00)		
	Landis Field - Bake Sale	\$0.00	\$0.00	\$0.00		
PRODUCT SALES						
	RaiseRight	\$2,000.00	\$457.43	(\$1,542.57)		
	Product Sale: Subs #1	\$1,000.00	\$1,050.30	\$50.30		
	Product Sale: Subs #2	\$1,000.00	\$0.00	(\$1,000.00)		
	Wreaths Across America	\$500.00	\$339.34	(\$160.66)		
	Product Sale: Flower Sales	\$800.00	\$458.66	(\$341.34)		
	Product Sale: Krispy Kreme #1	\$1,000.00	\$366.26	(\$633.74)		
	Product Sale: Chicken BBQ	\$4,000.00	\$1,843.14	(\$2,156.86)		
	Product Sale: Event Tickets	\$0.00	\$0.00	\$0.00		
	Product Sale: Cal. Lottery #1	\$2,000.00	\$2,068.82	\$68.82		
	Dine to Donate	\$2,500.00	\$1,494.75	(\$1,005.25)		
	Wearables	\$1,000.00	\$573.06	(\$426.94)		
	New Fundraising Initiatives	\$0.00	\$3,352.02	\$3,352.02		
PERFORMANCES						
	Marching Band	\$500.00	\$2,500.00	\$2,000.00		
	Jazz Bands	\$0.00	\$0.00	\$0.00		
MISCELLANEOUS						
	HERCO/GTP Volunteering	\$3,000.00	\$2,952.00	(\$48.00)		
	Music in the Park/Adjudications	\$2,000.00	\$4,750.00	\$2,750.00		
	Marching Band Posters	\$1,000.00	\$1,440.54	\$440.54		
	Abandoned Student Accounts	\$0.00	\$669.49	\$669.49		
	Interest	\$10.00	\$4.05	(\$5.95)	Deposit \$.19	
	Offset from bank for Truck	\$11,991.00	\$0.00	(\$11,991.00)		
	Income Totals	\$76,001.00	\$52,029.84	(\$23,971.16)		
Expenses						
BANDS						
	Equipment and Repairs	\$500.00	\$0.00	\$500.00		
	Marching Band Expenses	\$9,000.00	\$9,644.40	(\$644.40)		
	Drumline Expenses	\$12,000.00	\$10,245.57	\$1,754.43	Deposit \$97.52	
	Guard Expenses	\$8,000.00	\$8,667.90	(\$667.90)		
	Concert Band Expenses	\$800.00	\$592.81	\$207.19	Expense \$360.71	Graduation Pizza
	Jazz Band Expenses	\$800.00	\$469.26	\$330.74	Expense \$125.36	Music
SPECIAL EVENTS						
	Pool Party	\$500.00	\$300.00	\$200.00		
	Knoebels Picnic	\$500.00	\$0.00	\$500.00		
	Move Up Concert	\$100.00	\$0.00	\$100.00		
	Senior Night	\$500.00	\$515.38	(\$15.38)		
	Clinicians	\$500.00	\$0.00	\$500.00		
	Band Banquet	\$175.00	(\$1,071.66)	\$1,246.66	Deposit \$30.00 Expense \$3,031.92	Colonial Banquet payment
	District Jazz Band	\$4,000.00	\$2,749.83	\$1,250.17		
	County Band	\$1,000.00	\$0.00	\$1,000.00		
GIFTS						
	Gifts: Staff	\$10,000.00	\$10,000.00	\$0.00		
	Scholarships	\$1,500.00	\$1,750.00	(\$250.00)		
	End of Year Student Gifts	\$1,000.00	\$475.00	\$525.00		
OFFICE EXPENSES						
	Office Supplies: Printing/Postage	\$1,200.00	\$1,870.55	(\$670.55)	Expense \$368.88	WIX Web hosting
MISCELLANEOUS EXPENSES						
	Fees & Dues - Associations	\$400.00	\$270.00	\$130.00		
	Transportation Exp - Marching Band	\$0.00	\$0.00	\$0.00		
	Transportation Exp - Indoor Groups	\$0.00	\$0.00	\$0.00		
	Band Truck	\$15,626.00	\$15,626.40	(\$0.40)	Expense \$1,302.20	Band truck payment
	Truck Insurance	\$1,700.00	\$1,812.40	(\$112.40)	Expense \$717.84	
	Truck Fuel/Maintenance	\$2,500.00	\$1,441.49	\$1,058.51		
	Uniforms & Cleaning	\$200.00	\$0.00	\$200.00		
	Student Reimbursements	\$3,500.00	\$147.70	\$3,352.30	Expense \$30.00	
	Expense Totals	\$76,001.00	\$65,507.03	\$10,493.97		
	Budget Totals		(\$13,477.19)	(\$13,477.19)		

RaiseRight Sales Report

	Sales	Student	Boosters	Total	
June - 2024	\$ 2075.00	\$ 43.16	\$ 69.08	\$ 112.24	
Fiscal YTD	\$ 12,114.30	\$ 165.08	\$ 319.93	\$ 485.01	Fiscal Year - July 1 through June 30
Program Total	\$ 1,639,182.56	\$ 30,760.72	\$ 46,659.91	\$ 79,069.57	

Mark your Calendar: *Physical card order due dates with pick up at the Gates home. 1st and 3rd MONDAY for physical gift card orders. Next order dates:*

July 1 for pick up July 5
 July 15 for pick up July 17

Send e-gift cards from the mobile app and at RaiseRight.com! Click 'send as a gift by email' when purchasing an e-gift card

VISA – no activation fee! 1.25%

Favorites: Karns 5% Weis 5% Sheetz 3% Panera 8% Dave and Busters 17%
 Starbucks 4.5% Dunkin 3.5% Target 2.5% Ulta 7%
 Bath and Body Works 12% Home Depot 4% Best Buy 4%

About RaiseRight:

Cdrmband.org then choose Boosters, and RaiseRight for a video and the enrollment form.

Want to know more about how RaiseRight helps the band raise funds? Learn here:

<https://www.youtube.com/watch?v=E0qj425CI8A>

Signup with enrollment form found on website! Scan and email to cdbandscrip@gmail.com. Must have on file.

Meeting summary for CD Ram Band Booster Fundraising Planning (06/25/2024)

Quick recap

The team discussed fundraising strategies for the upcoming school year, focusing on adjusting time frames, adding specificity, and involving the community to boost participation. They also deliberated on the allocation of funds raised, with a particular emphasis on the band program and the upcoming trip, and considered various fundraising options including cafeteria sales, selling holiday items, and a football ticket system. Lastly, they planned various fundraising initiatives for the year, including a bowling event, a raffle, a car wash, and a central website for the band's ordering and fundraising efforts.

Next steps

- Lark will send out an email to the band app contact list to promote the car wash fundraiser on Saturday.
- Kathie will coordinate with West Hanover to secure a space for the jazz band/community event, aiming for a date in November or December.
- Rachel will explore the possibility of hosting a 50/50 raffle at every concert, starting with the Spring County concert in March.

Summary

Fundraisers and Brainstorming Session Planning

Lark led a discussion about fundraisers for the upcoming year, with a focus on adjusting time frames and adding specificity. The team, including Kathie and Rachel, joined via Zoom, with Betsy expressing her admiration for Jonathan's recordings. The team decided to proceed with the brainstorming session, with Lark noting down the discussion points for future reference.

Upcoming Fundraisers and Direct Appeal Strategy

Lark outlined the upcoming fundraisers for the next school year, including the Bandorama in October, the Indor Rama in January, and a craft show in April. The Bandorama was confirmed for October 12th, but the exact date for the Indor Rama was still pending. The annual chicken barbecue was set for August, and a new car wash was planned for August 10th. Lark also proposed starting the year with a direct appeal fundraising campaign and discussed the pros and cons of using a third-party fundraising platform. They ultimately decided to keep costs low and try an in-house approach, tying the fundraising effort to the upcoming trip in the spring to generate excitement among the students.

Allocation of Funds and Future Fundraising Concerns

The team deliberated on the allocation of funds raised by the kids for the band and their trip. They debated between a 50-50 split and a 70-30 split, eventually favoring the band. The team also discussed the importance of being transparent with the kids about the fundraiser's purpose, as a large portion of the funds will go to the general fund, not just the intended trip. Concerns were raised about low participation rates in recent years and the potential challenges this may pose for future fundraising. Ranee proposed giving the students more ownership over the fundraising process, and suggested that any funds raised beyond the general fund would go towards the trip fund, including the chorus.

Music Department Fundraising Trip and Participation

The team discussed a fundraising trip for the music department involving all music groups, with a proposed competition among classes to boost participation. The team also debated where the raised funds should go, with Kathie advocating for them to go into the general student account. Ideas for defining "participation" and "class" were also discussed, and the team compared these to previous fundraising efforts. The anticipated number of participants in the band programs for the upcoming year was discussed, with Kathie noting discrepancies in the initial marching band list.

Band Program Fundraising Strategy Discussion

Lark, Kathie, Ranee, and Sheila discussed the fundraising strategy for their band program. They agreed to set a goal of \$10,000, with \$500 of that for general band expenses and the remaining for student accounts. They also discussed the potential of using the 99 pledges approach, where each member seeks 99 donations, and the split between general band funds and student accounts would be determined by the amount raised. Lark agreed to compile options for fundraising platforms and to organize regular cafeteria sales, with a portion of the profits going towards the band. The decision was made to keep the fundraiser in September, as people are likely to be strapped for cash later in the year.

Exploring Fundraising Options and Strategies

Lark discussed various fundraising options with the team, including a football ticket system, selling holiday items, and considering a shift from Krispy Kreme to another product in the spring. Angie shared her experience with successful fundraisers involving subs and pizzas, suggesting that these could be a viable option. Kathie mentioned the possibility of selling mini bunt cakes around Easter, and the team also discussed the potential of selling egg rolls through the lacrosse team. The team agreed to consider these options further, with a focus on reaching out to the DC tech community to improve awareness of their fundraising efforts.

Band Fundraising and Communication Improvements

Kathie and Lark discussed the idea of creating a central website for the band's ordering and fundraising efforts. They also planned various fundraising initiatives for the year, including a bowling event, a raffle with a 40-inch TV, and a car wash. Concerns were raised over the low turnout for the car wash and the need for improved communication with parents, prompting Lark to agree to send out an email to promote the event. Additionally, they considered collecting old sneakers for donation and having band members participate in wreath-laying ceremonies for Wreaths Across America.

School Fundraising Initiatives and Community Involvement

The team discussed potential fundraising initiatives for the school, with suggestions including pancake breakfasts, spaghetti dinners, bake sales, and raffles. Angie's idea of having student groups perform at the annual Broadway show stoppers concert was also agreed upon, with an emphasis on making it a voluntary activity. The team decided to coordinate with the directors on scheduling these events around the football and drum line seasons, and to secure spots on the calendar even if the date is not yet finalized. The potential of involving the community and student groups in these events was seen as a way to fill the budget gap and enhance school spirit.